All demos take place in the Hilton,
Green Room, GB Level.

SUNDAY

■ SA56
8:00am-8:45am
ProbabilityManagement.org
The SIPmath™ Modeler Tools
Sam L. Savage, CAP, Executive Director
savage@stanford.edu

8:45am-9:30am
IBM Decision Optimization
IBM Innovations that Simplify Application
Development
John Chaves, IBM Decision Optimization Solutions
Architect
john.chaves@us.ibm.com

■ SB56
11:00am-11:45am
GameLab LTD.
GameLab: from Classroom to Playground
Bernardo K. Pagnoncelli, Creative Director
bernardo.pagnoncelli@uai.cl

11:45am-12:30pm
SAS Institute Inc., JMP Division
Interactive and Visual Data Analysis
with JMP 11 Pro
Walter Teague, Marketing Manager, JMP Life Sciences
walter.teague@jmp.com

■ SC56
1:30pm-2:15pm
AMPL Optimization Inc.
Building AMPL Models into Your Applications
Robert Fourer, President
4er@ampl.com
Victor Zverovich, Software Developer

2:15pm-3:00pm
GAMS Development Corp.
Model Building and Deployment with GAMS
Steve Dirkse, Director of Optimization
sdirkse@gams.com

■ SD56
4:30pm-5:15pm
Responsive Learning Technologies
Online Games to Teach Operations and
Supply Chain Management
Sam Wood, President
wood@responsive.net

5:15pm-6:00pm
Provalis Research
How to Analyze Big Text Data
with Text Analytics Tools
Normand Peladeau, President & CEO
npeladeau@provalisresearch.com

MONDAY

■ MA56
8:00am-8:45am
AnyLogic North America
AnyLogic Demonstration
Nikolay Churkov, Head of Development
nikolay@anylogic.com

8:45am-9:30am
Imagine That Inc.
ExtendSim Simulation Software
Dave Krahl, CAP, Technology Evangelist
marketing@extendsim.com

■ MB56
11:00am-11:45am
AIMMS
Bringing Optimization to the Enterprise
with AIMMS PRO
Deanne Zhang, Senior AIMMS Optimization Specialist
d.zhang@aimms.com

11:45am-12:30pm
LINDO Systems, Inc.
Optimization Modeling Made Easy
Mark Wiley, VP Marketing, mwiley@lindo.com
Gautier Laude, Software Development Manager

■ MC56
1:30pm-2:15pm
Maximal Software, Inc.
Server-Based Version of the MPL Optimax
Component Library
Bjarni Kristjansson, President
bjarni@maximalsoftware.com

2:15pm-3:00pm
Ziena Optimization LLC
See the New KNITRO SQP Algorithm in Action
Richard Waltz, President
waltz@ziena.com

■ MD56
4:30pm-5:15pm
Statistics.com
XLMiner V2015: Text Mining, Ensemble Methods,
Feature Selection and More
Peter Bruce, President, Statistics.com
peterbruce@statistics.com
Daniel Flystra, President, Frontline Solvers

5:15pm-6:00pm
ARTELYS Corp.
Artelys Crystal Super Grid, a Power Systems
Modeling Software for Cost-Benefit Analysis
of Energy Projects
Guillaume Tarel, VP
guillaume.tarel@artelys.com

TUESDAY

■ TA56
8:00am-8:45am
MathWorks
MATLAB: An Environment for Operations
Research and Data Analytics
Seth DeLand, Product Marketing Manager
seth.deland@mathworks.com

8:45am-9:30am
MOSEK ApS
What's New in MOSEK 7.1
Andrea Cassioli, Product Manager
andrea.cassioli@mosek.com

■ TB56
11:00am-11:45am
Frontline Systems, Inc.
Analytic Solver Platform: Integrated Data Mining,
Simulation and Optimization in Microsoft Excel
Daniel H. Fylstra, President
daniel@solver.com

11:45am–12:30pm
Gurobi Optimization, Inc.
Using Multiple Machines to Solve Models Faster
in Gurobi 6.0
Edward Rothberg
COO & Co-founder
rothberg@gurobi.com

■ TC56
1:30pm-2:15pm
Syncopation Software
Decisions Large and Small, Made Faster and Better with DPL
Chris Dalton, CEO
cdalton@syncopation.com

2:15pm-3:00pm
FICO
Optimization on the FICO® Analytic Cloud
Oliver Bastert, Product Management Director
oliverbastert@fico.com

■ TD56
4:30pm-5:15pm
SAS
Building and Solving Optimization Models with SAS
Ed Hughes, SAS/OR Product Manager; Rob Pratt, SAS/OR R&D Manager
ed.hughes@sas.com

5:15pm–6:00pm
American Optimal Decisions
Portfolio Safeguard (PSG): Advanced Nonlinear Mixed-Integer Optimization Package
Stan Uryasev, Consultant
uryasev@aorda.com

WEDNESDAY

■ WA56
8:00am-8:45am
Cogentus
Smart Decisions End-to-End Problem Solving
Ian Seed, VP Cogentus LLC
iseed@cogentus.co.uk

8:45am-9:30am
No session.

■ WB56
11:00am-11:45am
SAS® Global Academic
SAS Visual Analytics
Michael Speed, Analytical Consultant
mike.speed@sas.com
Tom Bohannon, Analytical Consultant

11:45am-12:30pm
Forio
Publishing Interactive Analytics or Operations Research Models on the Web
Michael Bean, President
mbean@forio.com